

Our Corporate Sustainability initiatives

Dailymotion is committed to promoting responsible and sustainable practices. Our CSR efforts are aimed at creating a positive impact on society while ensuring the long-term sustainability of our platform and operations.



Contributing to the reduction of our activities' environmental footprint and striving for a more responsible digital world.



Expanding access to safe information and ensuring diversity of content and opinions on a platform that provides a healthy environment and secure sharing.



Encourage, cultivate, and maintain a culture of diversity, equity and inclusion among our talents.



Goal

Keep on measuring & reducing the environmental footprint of our activities and work towards a more sustainable digital economy.

Main Achievements

- 100% Renewable energy in our own French datacenters ;
- Path to 100% by 2030 for our cloud datacenter service providers
- Optimized infrastructure management (servers efficiency, IT equipment extended lifecycle, etc.)
- Complete carbon footprint calculation conducted in 2023
- Eco-mode player feature
- Advertising: SPO measures & eco-friendly ad formats
- Regular trainings for our employees
- Leverage the platform to raise awareness amongst audience



Goal

Expanding access to **safe** information and ensuring **diversity** of content and opinions on a platform that provides a **healthy** environment and secure sharing, both for users, partners and creators.

Main Achievements

- Signatory of the European Code of Conduct against Hate Speech in 2018
- Christchurch Call member, partner of Tech Against Terrorism and member of the Global Internet Forum to Counter Terrorism (GIFCT)
- Partnerships with major players in Brand Safety (MOAT, TAG, White Ops) and yearly renewed Label Digital Ad Trust
- Strong and protective policies on prohibited content and protection of minors online
- Contributing to spread impactful content (thematic funds) and ads (pro-bono campaigns)



Goal

Encourage, cultivate, and maintain a culture of **diversity, equity and inclusion** among our talents.

Main Achievements

- ADA Tech School "Women in Tech" scholarships to support equal opportunities and parity in the tech industry
- Extended maternity and co-parental leaves beyond legal obligations
- 97/100 Egapro Index in 2024
- Mentorship Program
- Regular awareness-raising campaigns on DE&I (Black Lives Matter, Unconscious Bias, Accessibility, Invisible Disabilities, etc.)
- Signatory of the Valuable500, #StopE and the Galion Project