

## STEPHANE GODIN

Stephane Godin is CCO (Chief Content Officer). His mission is to increase Dailymotion's premium inventory (onsite and offsite), and as such, he manages the content acquisition and promotion strategy.

At the head of a team of 40 people, he has built Dailymotion's network of premium partners, notably by developing Dailymotion's player offer for the media (used by Le Monde, L'Equipe, Beln Sports, Le Parisien and the Marie-Claire group, among others).

It has also developed the network of partner portals (Orange, MSN, Huawei, Yahoo) that mainly use Dailymotion videos to enrich their sites and applications.

Before joining Dailymotion, Stephane Godin worked three years in the social and solidarity economy, at the SOS Group where he was in charge of partnerships with companies and two years in the banking sector (Société Générale).

Graduated from Sciences-Po Bordeaux, Stephane Godin holds a Master in Political Sciences and a Master in International Cooperation".

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Stephane Godin est CCO (Chief Content Officer). Il a pour mission d'accroître l'inventaire premium (onsite et offsite) de Dailymotion et pilote à ce titre la stratégie d'acquisition et de promotion des contenus.

A la tête d'une équipe de 40 personnes, il a construit le réseau de partenaires premium de Dailymotion, en développant notamment l'offre player de Dailymotion à destination des médias (utilisée en autres par Le Monde, L'Equipe, Beln Sports, le Parisien ou le groupe Marie-Claire).

Il a également développé le réseau de portails partenaires (Orange, MSN, Huwaei, Yahoo) qui utilise principalement les vidéos de Dailymotion pour enrichir leurs sites et applications.

Avant de rejoindre Dailymotion, Stephane Godin a travaillé 3 ans dans l'économie sociale et solidaire, au Groupe SOS où il avait la responsabilité des partenariats avec les entreprises et 2 ans dans le secteur bancaire (Société Générale).

Diplômé de Sciences-Po Bordeaux, Stephane Godin est titulaire d'un Master en Sciences Politiques et d'un Master en Coopération Internationale.

## About Dailymotion

Founded in 2005, Dailymotion is a global video streaming service that connects over 250 million entertainment-seekers to their personal world of news and entertainment. Built on a clever player, intuitive algorithm, and on carefully-selected recommendations made by our experts who really (really) love great videos, Dailymotion is the one-stop place for enjoying stories by/from the best creators around in one heightened video experience. Dailymotion is currently owned by Vivendi and headquartered in Paris with offices in New York, Singapore and Marseille.

## Dailymotion International Press Contact

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