

MAXIME SAADA

In 2016 Maxime Saada became the Global Chief Executive Officer and member of the board of Directors at Dailymotion. Maxime leads the entire company as it continues to build a platform that distributes premium videos from trusted brands across the globe.

Maxime is also the CEO of the Canal+ group since 2015. His 20-year leadership experience includes holding several executive roles within the company namely Executive Vice President of Sales, Head of Canal Sat, and more recently Executive Vice President of Canal+ group.

He holds a degree from the prestigious Sciences Po political school of Paris and an MBA from the HEC School of Management in Paris

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En 2016, Maxime Saada est devenu Global Chief Executive Officer et membre du conseil d'administration de Dailymotion. Il dirige depuis l'ensemble de la société, avec comme objectif la création d'une plateforme premium distribuant des vidéos de qualité dans le monde entier.

Maxime est également PDG du groupe Canal+ depuis 2015. Au cours de ses 20 années d'expérience en tant que dirigeant, il a occupé plusieurs postes clés au sein de la société, notamment comme vice-président exécutif aux ventes, directeur de Canal Sat et, plus récemment, vice-président exécutif du groupe Canal +.

Il est diplômé de Sciences Po et de HEC Paris.

About Dailymotion

Founded in 2005, Dailymotion is a global video streaming service that connects over 250 million entertainment-seekers to their personal world of news and entertainment. Built on a clever player, intuitive algorithm, and on carefully-selected recommendations made by our experts who really (really) love great videos, Dailymotion is the one-stop place for enjoying stories by/from the best creators around in one heightened video experience. Dailymotion is currently owned by Vivendi and headquartered in Paris with offices in New York, Singapore and Marseille.

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