Cookies on the “Dailymotion for Advertisers” (advertisers.dailymotion.com) and on the “Dailymotion for Publishers” (publishers.dailymotion.com) Corporate Websites:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Cookie Domain** | **Cookie Type** | **Cookie Name** | **Cookie Purpose** | **Cookie Maximum Lifespan** |
| advertisers.dailymotion.com OR publishers.dailymotion.com | 1st party – essential (exempted from consent) | consent | To store end-user’s consent preferences. | Between 1 month and 6 months |
| advertisers.dailymotion.com OR publishers dailymotion.com | 1st party - Non essential (post consent) | \_ga | Audience measurement cookie developed by Google Analytics and used to distinguish users (more information [here](https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage)). | 13 months |
| advertisers.dailymotion.com OR publishers dailymotion.com | 1st party - Non essential (post consent) | \_gid | Audience measurement cookie developed by Google Analytics used to distinguish users (more information [here](https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage)). | 24 hours |
| advertisers.dailymotion.com OR publishers dailymotion.com | 1st party - Non essential (post consent) | \_ga\_<container-id> | Audience measurement cookie developed by Google Analytics used to persist session state (more information [here](https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage)). | 13 months |
| advertisers.dailymotion.com OR publishers dailymotion.com | 1st party - Non essential (post consent) | \_gat\_<property-id> | Audience measurement cookie developed by Google Analytics used to throttle request rate (more information [here](https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage)). | 1 minute |
| Linkedin.com | 3rd party – non essential (post consent) | Usermatchhistory, analyticssynchistory, bcookie, lidc, lang, bscookie. | Cookies dropped by LinkedIn on their domain for ads ID syncing, browser identification, data center selection optimization, and to remember a user’s language settings (more information [here](https://www.linkedin.com/legal/l/cookie-table)). Cookies used by Dailymotion to further promote Dailymotion’s services to you, including when you are no longer on our website. | Either session cookies or permanent cookies (between 30 days and 2 years) |
| Google.com | 3rd party – functional cookie | 1P\_JAR, CONSENT and NID | Used only on contact form pages through the integrated Google Recaptcha feature (more information [here](https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage)). | Up to 6 months |
| Salesforce.com | 3rd party – non essential (post consent) | BrowserId and BroswerId\_sec | Used on contact forms that are submitted to our service – such cookies are used for security protection purposes (more information [here](https://help.salesforce.com/articleView?id=sf.networks_cookies.htm&type=5)). | 1 year |