



***Transparency Report
for Dailymotion***

**On addressing terrorist and violent
extremist content online**

***Covered period:
January 1st – December 31st, 2024***

February 28th, 2025

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About this transparency report

Hateful content and activities that support terrorism or violent extremism have no place on Dailymotion, nor anywhere else online.

As such, Dailymotion has taken various initiatives to combat terrorist and violent extremist content online. Notably, Dailymotion has been a participant in the [Christchurch Call](#) from its inception and joined in 2023 the Christchurch Call Initiative on Algorithmic Outcomes, which involves opening up data to independent researchers so that they can assess potential algorithmic biases. In addition, Dailymotion is a member of [Tech Against Terrorism](#) which aims to support the global tech industry to tackle terrorist and violent extremist exploitation of their technologies.

In 2023, Dailymotion became a member of the [Global Internet Forum to Counter Terrorism](#) (GIFCT), reinforcing its commitment to tackle terrorist exploitation of the Internet whilst respecting human rights and freedom of expression.

In accordance with Articles 7(2) and 7(3) of European Union's regulation 2021/784, addressing the dissemination of terrorist content online, this report provides insights on how Dailymotion tackles terrorist and violent extremist content online and how Dailymotion cooperates with law enforcement agencies and governments to limit the virality and exposure of its users to such content.

Section 1. Our policy against terrorist and violent extremist content

Dailymotion strictly prohibits in its [Prohibited Content Policy](#) which is an integral part of its Terms of Use, any content that advocates or promotes violent extremist and/or terrorist organizations, individuals, or acts.

In particular, our users are prohibited from uploading any content:

- Provoking the commission of terrorist offences or violent extremist acts or glorifying such offences;
- Encouraging participation in terrorist offences;
- Praising, glorifying and/or supporting the acts of violent extremist and/or terrorist individuals or groups;
- Supporting terrorist and/or violent extremist ideologies;
- Encouraging people to join violent extremist and/or terrorist organizations;
- Providing instructions on methods or techniques for the commission of terrorist offences;
- Containing images, sounds or symbols (such as names, logos, flags, slogans, uniforms, gestures, pictures or other objects) intended to depict violent extremist and/or terrorist organizations or individuals;
- Emanating from criminal, violent extremist or terrorist organizations;
- Depicting one or more hostages;
- Posted online with the aim of soliciting, threatening or intimidating people on behalf of a criminal, violent extremist, or terrorist organization.

The above list is not exhaustive as Dailymotion constantly calibrates its policies when necessary to ensure the safety of our platform's users.

To enforce this policy and qualify a content as terrorist or violent extremist, Dailymotion relies on official consolidated lists of terrorist organizations published by the European Union.

Depending on its context, some content that might appear to violate our Prohibited Content Policy could be maintained on Dailymotion because of its educational, documentary, scientific or artistic nature (ex. a scene from a documentary about terrorism, a piece of news displaying images of terrorism content for the sole purpose of information, etc.). Nevertheless, Dailymotion reserves the right to reduce the visibility of such content by applying a sensitive filter to prevent such content from being seen by vulnerable audiences.

Section 2. How we detect terrorist and violent extremist content

A dynamic list of keywords and short sentences

Dailymotion has put in place a dynamic list of keywords and short sentences enabling the automatic detection of some content and, if necessary, preventing the upload of illegal content. This list is updated automatically through a machine learning algorithm based on our previous moderation decisions.

Thus, when uploading content on Dailymotion, if the title or the description of the video contains a keyword or short sentence included in the dynamic list, the content will be automatically flagged and pushed for review to our moderation team.

The user report mechanism

Dailymotion encourages its users and visitors to report any terrorist or violent extremist content through our user reporting tool available besides each video, account or comment. These reports help Dailymotion to remain a safe place for everyone. It is important to note that it is not necessary to have a Dailymotion account to report content.

Each user report received by Dailymotion is processed by our moderation team in charge of evaluating, 24 hours a day, 7 days a week, if the reported content is illicit and/or contrary to our Prohibited Content Policy. This allows us to remove promptly any terrorist or violent extremist content.

Dedicated initiatives

Dailymotion has put in place initiatives to tackle terrorist and violent extremist content on its platform. It is led by a group of experts from our moderation team whose mission is to investigate further terrorist or violent extremist content already qualified or start new investigations based on preeminent indicators of risk or following specific events.

These processes are in addition to our automated tools and allow us to rely both on innovative technologies and human analysis to fight terrorist and violent extremist content online 24/7.

Other detection mechanisms

Dailymotion has developed an in-house dynamic detection mechanism allowing the identification of content at risk. Once identified, the content is sent for review to our moderation team.

Dailymotion has also implemented a natural language processing tool which analyses content for moderation purposes. The tool classifies content by scores based on text and transcript analysis. This serves as an indicator for potential harmfulness and helps our moderation team to better identify, prioritize and remove infringing content.

Section 3. How we prevent the reappearance of identified terrorist or violent extremist content

Fingerprinting technology

In the event of the receipt of a removal order related to terrorist or violent extremist content issued by a competent authority of a Member State such as law enforcement agencies (LEA) or government, Dailymotion will send the flagged content through the INA (*“Institut National de l’Audiovisuel”*) technology to prevent its reappearance on the platform.

Each time a video uploaded on Dailymotion matches a fingerprint in the video fingerprint databases of the INA, it is automatically removed.

Hash technology

Dailymotion has developed an in-house hashing technology to prevent the reappearance of identified terrorist or violent extremist content. Upon the identification of such content, Dailymotion removes it promptly and creates a digital fingerprint of its entire file so that the exact same content will not be available on Dailymotion again.

Section 4. Latest data

Overall figures

In 2023, Dailymotion located and removed 383 unique items infringing its policy against terrorism or violent extremism on a global scale.

Removal Orders

During the covered period of the present transparency report, Dailymotion did not receive any removal orders from competent authorities of any Member State, such as law enforcement agencies (LEA) or government, requiring Dailymotion to remove or to disable access to terrorist content in Member States (*“Removal Order”*).

The data presented below reflects the above statement:

Content removed following Removal Orders	Content which access has been disabled following Removal Orders
NA	NA

Number of Removal Orders to which Dailymotion could not comply with	
On grounds not attributable to Dailymotion ¹	On grounds attributable to the Removal Orders ²
NA	NA

Specific Measures

According to Regulation (EU) 2021/784, a hosting service provider that is objectively exposed to terrorist content can receive a decision from the competent authority of the Member State of its main establishment. Once notified, the hosting service provider shall take specific measures to protect its services against the dissemination to the public of terrorist content (“Specific Measures”). Dailymotion did not receive any such decisions.

The data presented below reflects the above statement.

Terrorist content removed following Specific Measures	Terrorist content which access has been disabled following Specific Measures
NA	NA

Terrorist or violent extremist content removed by Dailymotion

As stated in Section 2, Dailymotion relies both on innovative technologies and human analysis to detect and remove terrorist and violent extremist content from its platform.

The data below presents the number of terrorist and violent extremist content removed thanks to these methods during the covered period.

User reports

During the covered period, Dailymotion received **6398** user reports flagging potential terrorist or violent extremist content on a global scale. This represents 10% of all the user reports received during that period. Please note that our reporting mechanism has been misused by a single user who reported more than 5.000 times the same content as alleged terrorist or violent extremist content where, after analysis by our moderation team, it was found that the content was not in violation of our Prohibited Content Policy.

Ultimately, **30** content were removed following user reports for infringing our policy against terrorism or violent extremism regardless of the reporting category chosen by the user.

¹ On grounds of force majeure or de facto impossibility not attributable to Dailymotion, including for objectively justifiable technical or operational reasons.

² Removal order contains manifest errors or does not contain sufficient information for its execution.

The “Terrorism” reporting category can be misused by users who want to report violent/spammy content or content that are not qualified as “Terrorism” but should be placed behind a filter to limit its accessibility to vulnerable audiences.

Appeals on content initially removed for infringing our terrorism or violent extremism policy

Dailymotion offers the opportunity to users who have reported content or to the ones who have uploaded content on Dailymotion to challenge our moderation decision.

The table below provides the number of [appeals](#) lodged after being initially removed for terrorism or violent extremism following a user report or an automated detection by Dailymotion, as well as the number of instances where the appeal decision upheld or reversed the initial moderation decision on a global scale.

Number of appeals made on content initially removed for terrorism or violent extremism	Number of decision upheld in appeal	Number of decision reversed in appeal
4	2	2

Terrorist and violent extremist content removed after being detected by Dailymotion

During the reporting period, Dailymotion detected and removed or deactivated **352 items** infringing its policy against terrorism or violent extremism on a global scale.

Number of terrorist or violent extremist items removed at Dailymotion's own initiative	
Items removed after being detected by automated tools	Items removed after being detected by dedicated initiatives
199	154

Complaints and review proceedings

During the reporting period, no complaints were brought by a content provider concerning the removal or disabling following Specific Measures, nor administrative or judicial review proceedings.

The data presented below reflects the above statement.

Complaints brought by a content provider concerning a removal or disabling following Specific Measures	
Number of complaints	Outcome of the complaints
NA	NA

Administrative or judicial review proceedings brought by Dailymotion	
Number of review proceedings	Outcome of the review proceedings
NA	NA

Number of cases in which the content was reinstated	
Following an administrative or judicial review proceedings	Following a complaint by the content provider
NA	NA