

dailymotion

### Beyond API documentation

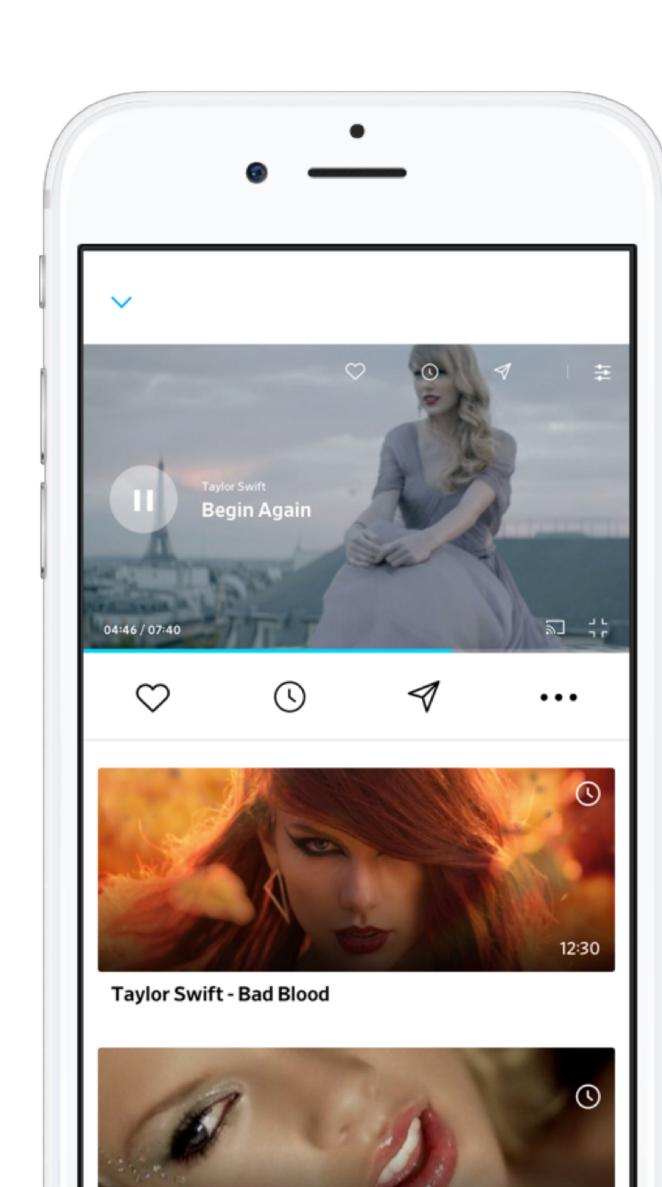
Designing a hub for a better developer experience

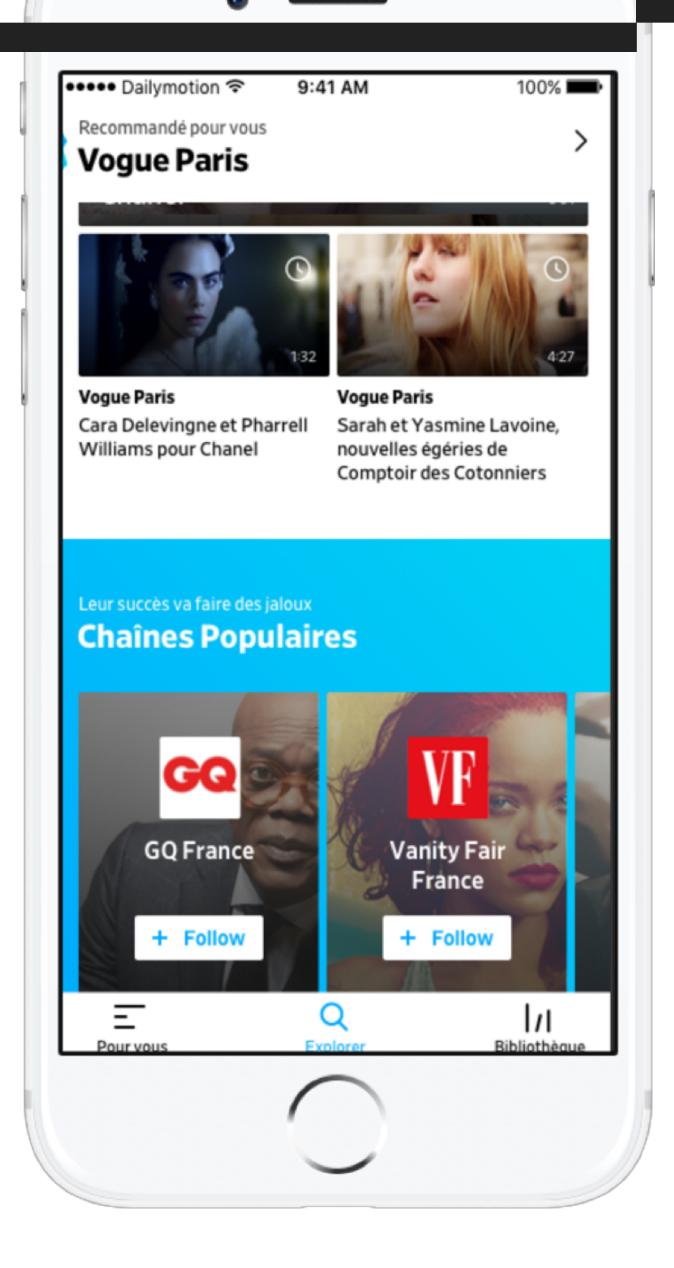
**OUR COMPANY** 

# The home for videos that matter

Dailymotion is one of the leading premium video destination platforms in the world:

300 million unique visitors per month
3 billion video views per month
150 million videos in the catalog





#### **API Journey**

2005 2010 2011 2017 2018-2019

dailymotion is born

**Internal REST API** 

Open REST API
First Dev Portal

**REST API & Internal GraphQL API** 

Brand new dailymotion premium experience and tech stack

Dev Portal revamp, focused on API community & support

#### **OUR PRODUCTS**

# 3 public APIs available on our Dev Portal

#### **Data API**

Consume and edit video catalog metadata

#### **Player API**

Embed dailymotion player easily in your external websites and apps

#### **Reporting API**

Build custom performance reports (views, revenues, ...) for partners

dailymotion Data API Video player

#### **Dailymotion Developer Portal**

Build great video applications using our API



#### Explore the API documentation

Discover our API ecosystem, see what you can do and start consuming video data.



#### Play with our API

Explore and test every API call with a simple interface and start sending your first requests.



</>,

#### Embed a video player

Embed dailymotion's videos in your website or application using our player.



#### Customize a video player

Connection

Customize your video player settings (colors, logos and behaviors).



#### Upload a video on dailymotion

Upload a video on your dailymotion's account programmatically using our API.



#### Request support

Need help developing with us? Contact us: we'll be happy to help you out!



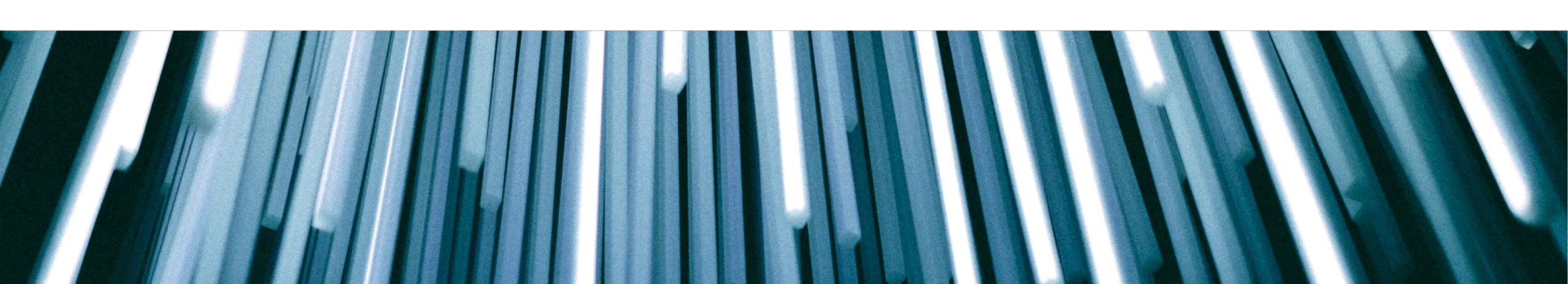
#### Feel at home

Are you creating a project that matters? We know how important it is to feel guided when exploring a new path. That's why we built a developer portal that is 100% dedicated to you. At dailymotion, we believe that a happy developer is an empowered

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**OUR CONTRACT** 

# Providing the basis for developers: good products & good doc



OUR PRODUCTS

#### Powerful, accessible and worldwide APIs

registered API keys

400m 60ms

**daily API requests** 

(3) monthly active users

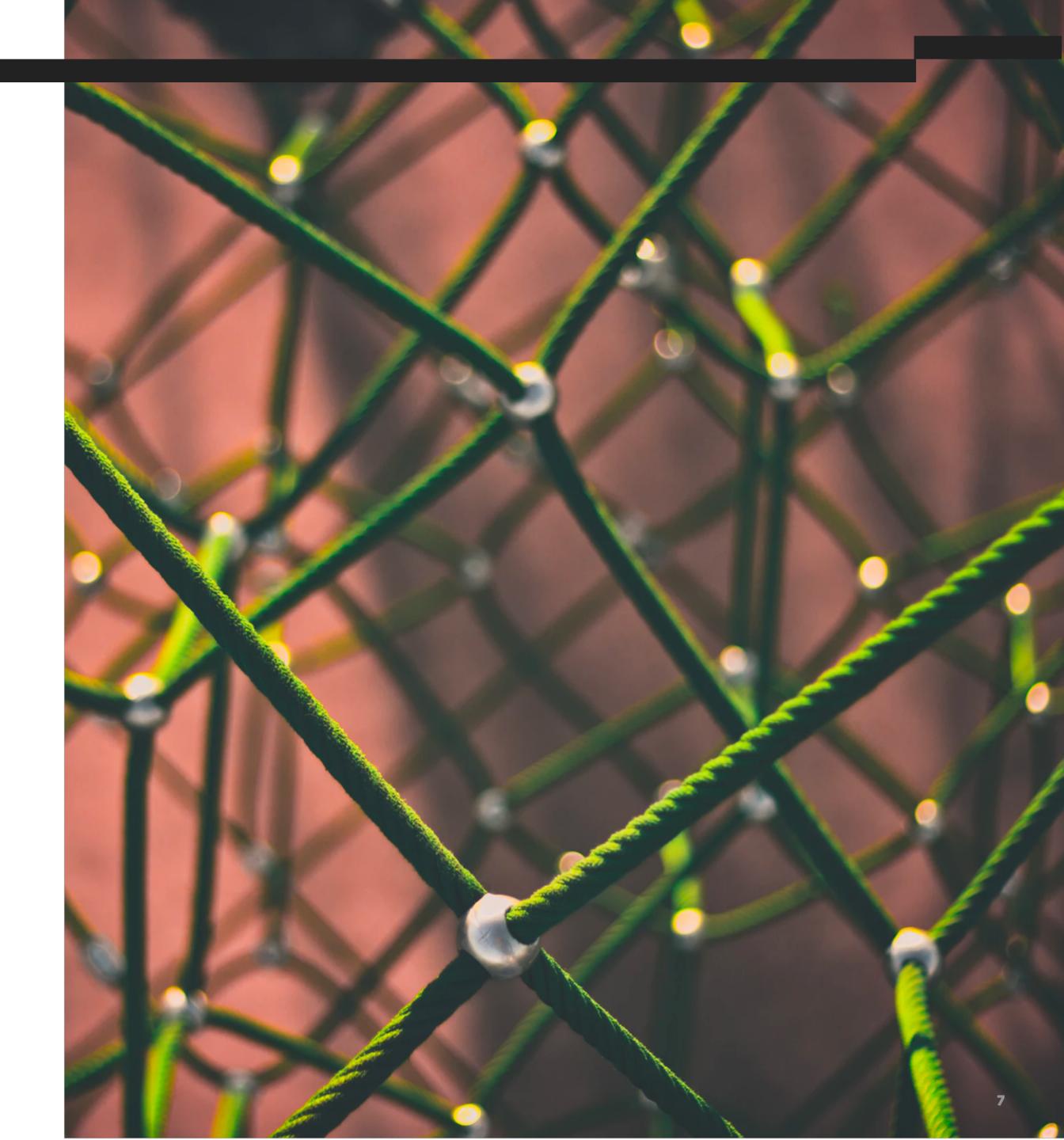
average response time

OUR PRODUCTS

# Stable API schema leads to a sustainable trust

We ensure that our API contract doesn't break in time.

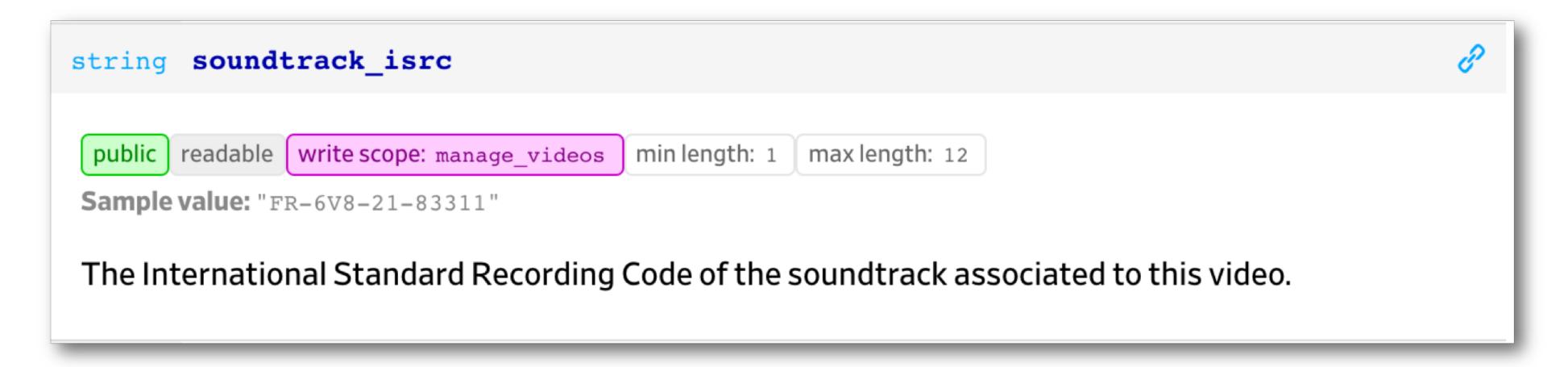
This has let us improve our products without breaking existing integrations for the last 7 years.



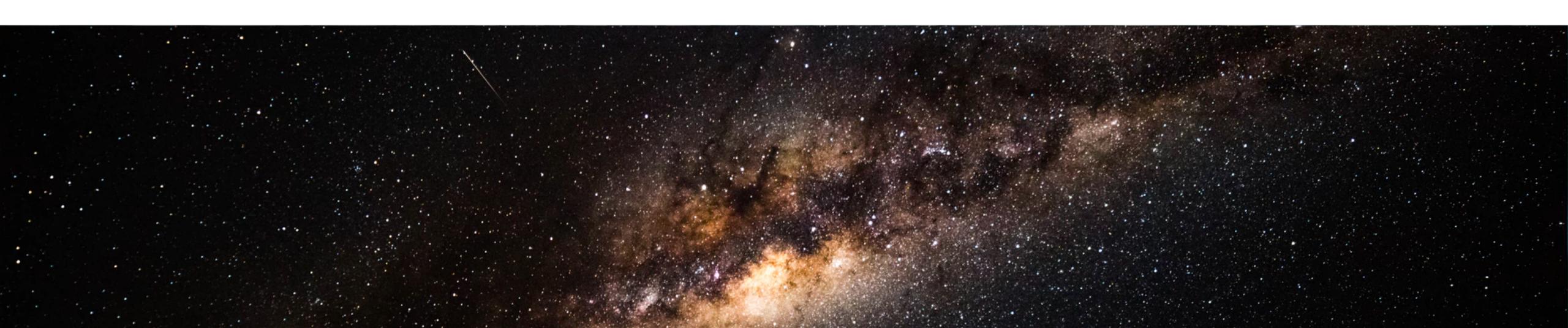
#### Dynamic knowledge base

### API Reference Up-to-date & automated since day 1

Dailymotion teams provide semantic annotations on the API codebase in order to always have an up-to-date and verbose documentation.



### OK, that's the basis. Let's move up a gear!



#### COMMUNITY

#### Understanding our community



The « newbie »

Follower of the API community



The « expert »

Contributor of the API community



The « influencer »

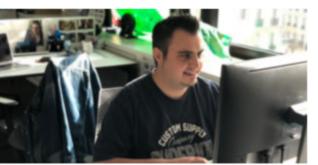
Leader of the API community

### News section

**Sept 2018** 

One place to host all our editorial content

dailymotion



PORTRAIT - NOVEMBER 28, 2018

#### "I'm making sure that the API contract doesn't break in time", Sylvain Mauduit

Name: Sylvain Mauduit Job title: Lead API Evangelist Arrival at dailymotion: 11/09/2017 Favourite movie: Back to the Future Favourite Super Smash Bros character: Sonic the Hedgehog Favourite salad: Poke Bowl What ...



**BLOG POST** - NOVEMBER 22, 2018

#### DevPortal Award 2018: dailymotion voted best developer portal of the year

The first ever DevPortal Awards team announced dailymotion as the winner of the Community Prize for its high-performing developer portal.

The ceremony, which took place on November 9 at the ...



PLAYER - NOVEMBER 8, 2018

#### 5 reasons why you should use dailymotion technology instead of any other

There are multiple video players available on the market, but only dailymotion Player combines advanced technology and user oriented design to provide the ultimate watching experience to every user, no ...

CATEGORIES

Blog post (4)

Player (1)

Top/list (1)

Video (2)

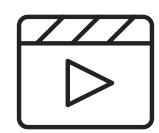
RECENT COMM

Julie Lambert on 5 g

Tade on 5 great thin dailymotion's API

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### The right content to the right people at the right time



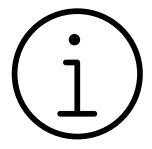
#### For newbies

Step by step tutorial

Guide

Quick start video

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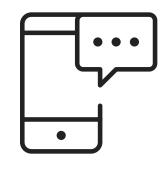
#### For experts

Changelog

Blog post

New features launch

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#### For influencers

**Event covering** 

Study

Social content

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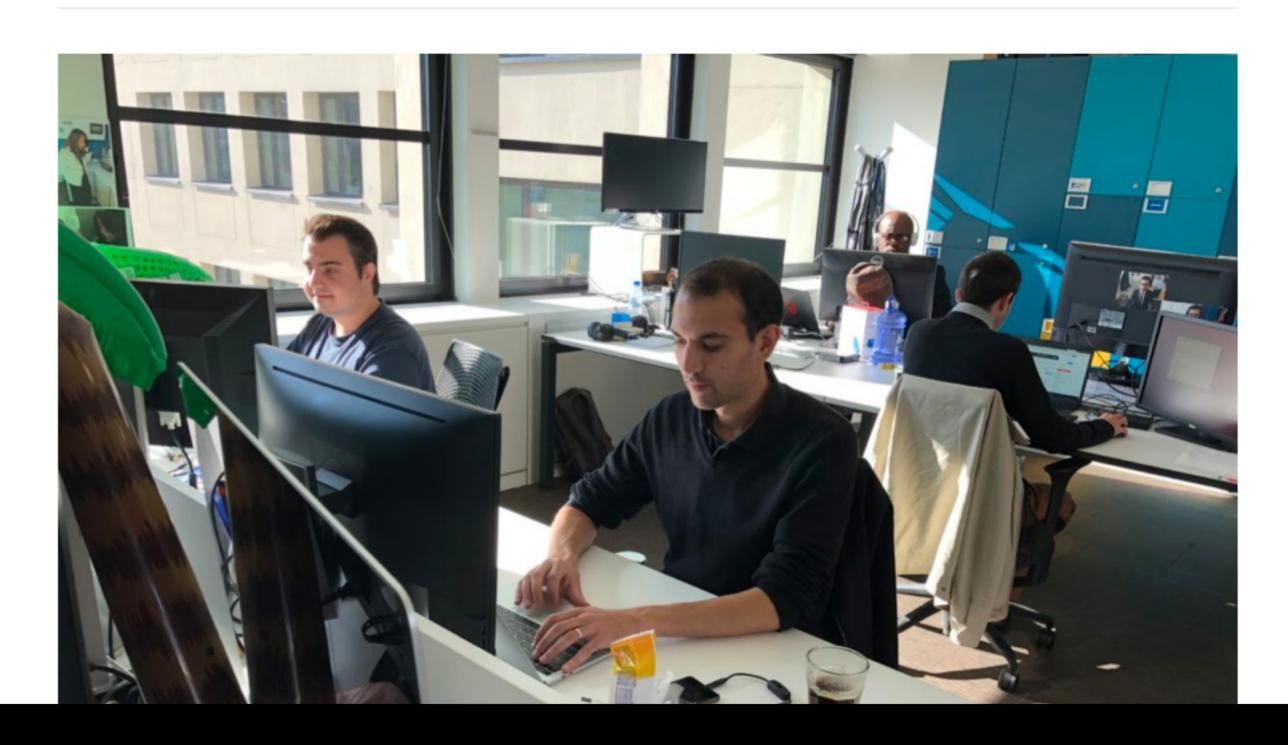
# Team portraits

The most popular format on our Dev Portal:

- Reliable
- Concrete
- Social

"Working on a massively called API is a real challenge", Thomas Hamou

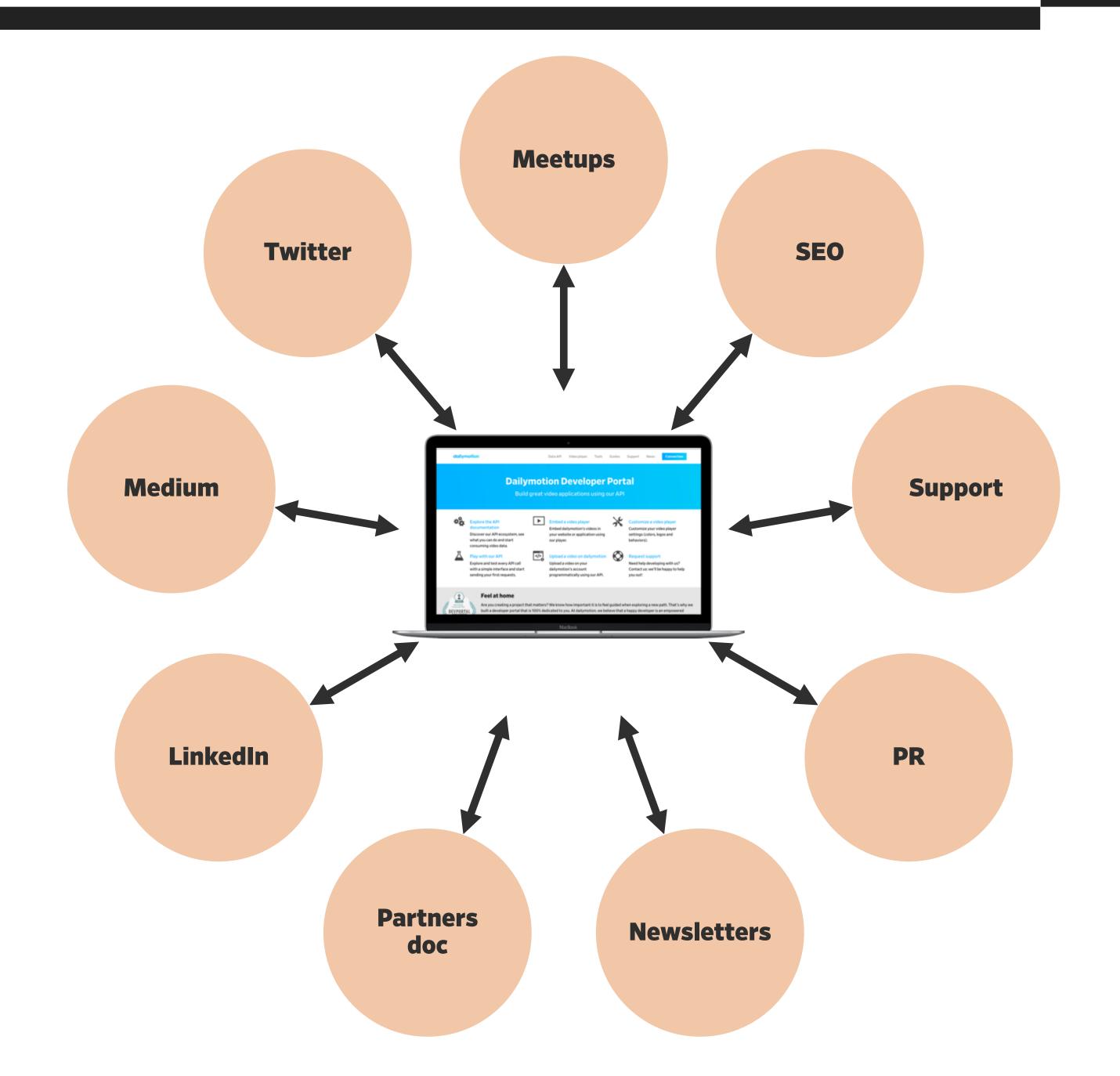
POSTED ON SEPTEMBER 27, 2018 BY JULIE LAMBERT



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# Relying on a social ecosystem

We use every communication channel at our disposal to turn the Dev Portal into a community hub and highlight the qualities and the possibilities of our API.

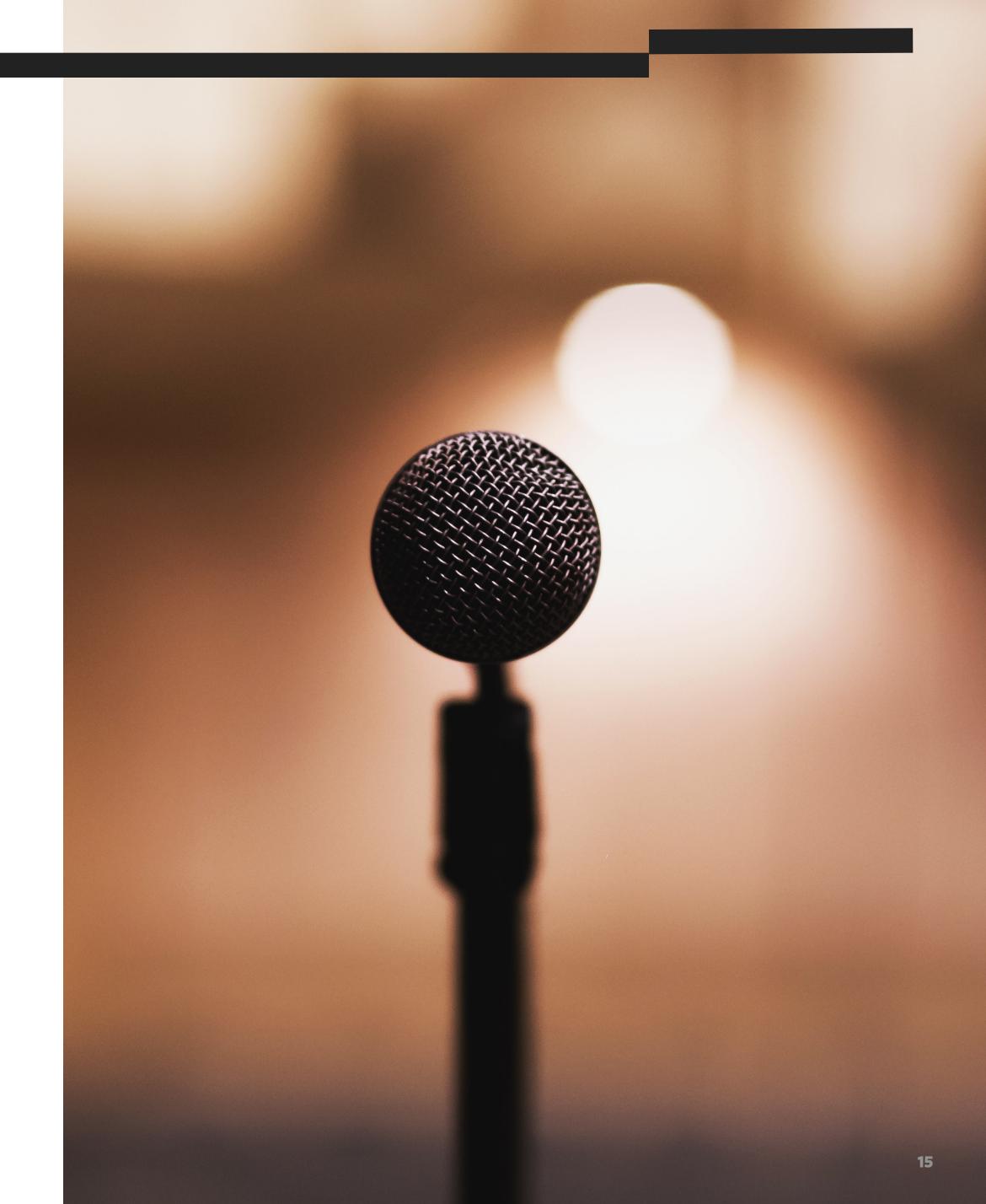


We value our community voice

### Comments

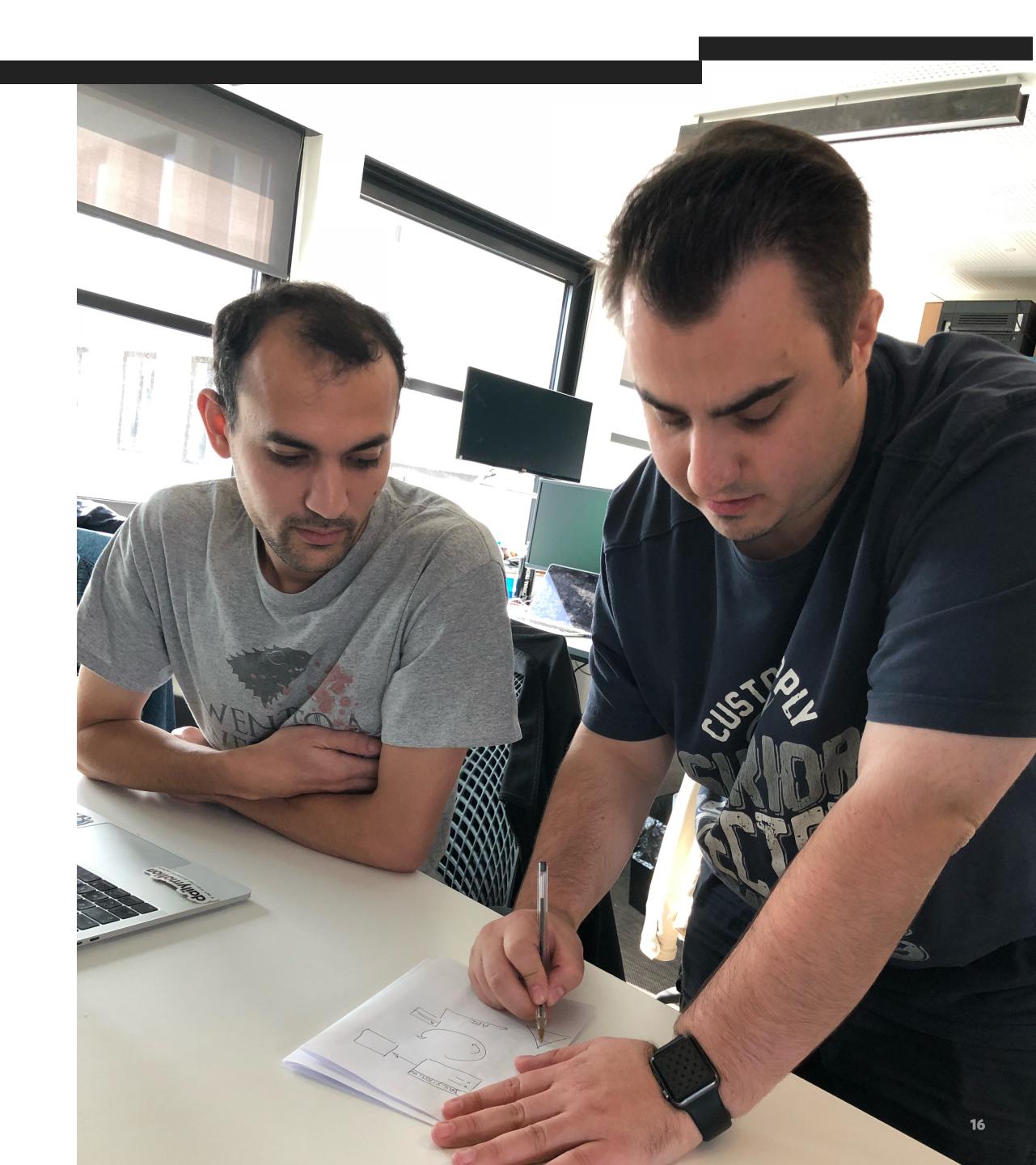
#### Engaging the conversation

With every content we create, developers around the world can join the conversation and share their opinion, experience and feedback.



## There is no better person to help a developer than another developer.

We hired API Support Engineers with both engineering and customer support skills to offer the best premium support to developers seeking help.



#### Support use-case



#### API USER 17 h 19

I'm trying to upload videos through my site configured with HTTPs in javascript however, I get an error stating that the endpoint is not secure.



**BOT** 17 h 20

Please check the documentation.



#### DAILYMOTION API SUPPORT 17h20

After looking at the code you provided, you should probably know that the API is returning HTTP links by default. If you want to get secured URLs, you can use the **ssl\_assets** global parameter in your API call, ex:

DM.api('/file/upload?ssl\_assets=1', ...);

You can find more info about this parameter in our reference documentation <u>available here</u>.

### Feedbacks are an opportunity to improve Dev Portals

This ssl\_assets tip could benefit other developers, so we include it inside our official tutorials.

**Tip:** You can use the ssl\_assets parameter to get a https url.

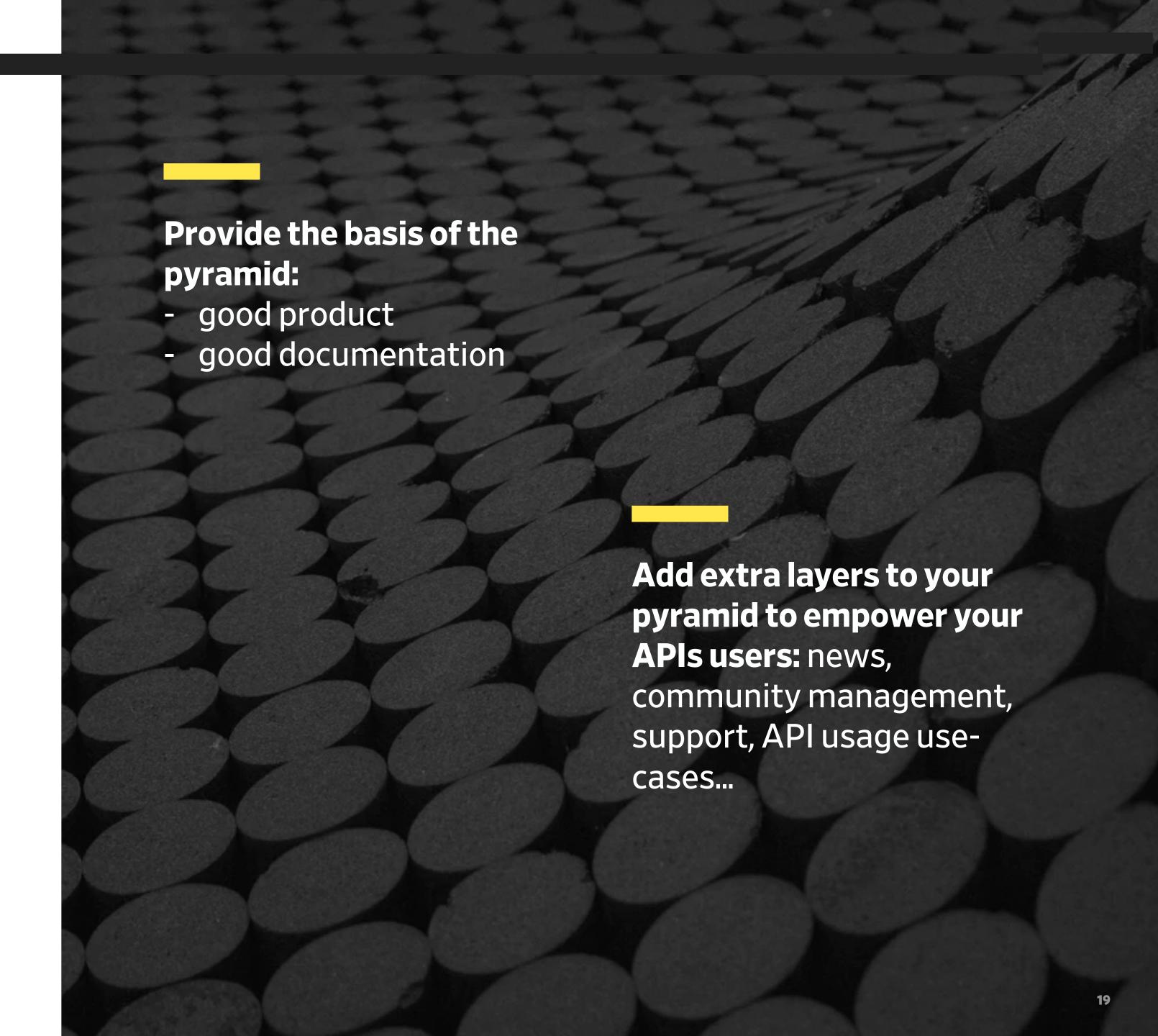
```
curl -H "Authorization: Bearer ${ACCESS_TOKEN}" \
    "https://api.dailymotion.com/file/upload?ssl_assets=1"
```

**TAKEAWAYS** 

# Inspire & support developers

A Dev Portal is a toolbox... but it can be so much more!

Turn this platform into an amazing source of inspiration for developers and a showcase for your products!



**COMING SOON** 

# And that's just the beginning...

We plan to revamp our Dev Portal again in 2019.

Stay tuned!

#### HUBS

OPEN API

Thematic sections with guides

New specification

#### CONTENT

More content formats

Give us your feedback!

dailymotion

### Thankyou

**@dailymotionEng developer.dailymotion.com** 

